

TERMS OF REFERENCE

INTERNSHIP

POST TITLE:	Internship on Communications
AGENCY/PROJECT NAME:	United Nations Population Fund
COUNTRY OF ASSIGNMENT:	Thailand
Starting Date/Duration:	From May 2017 (from at least three months to six months)

1) GENERAL BACKGROUND

The United Nations Population Fund (UNFPA) started its programme of assistance to Thailand in 1971. UNFPA works with the Royal Thai Government, non-government organizations, academic and civil society in advancing the goals of the International Conference of Population Development (ICPD) and the Millennium Development Goals (MDGs). The areas of focus in Thailand are on: improving access to the integrated reproductive health services, prevention of HIV/AIDS, enhancing data collection and use for development, and response to emerging population issues.

The major focus of the current Tenth Country Programme of UNFPA covering 2012 - 2016 is on reproductive health (RH) and population and development (PD), which includes reaching out to young people to empower and inspire them to be friends and supporters of UNFPA Thailand. Therefore, there is a need to produce the communication deliverables in modern formats to recruit young and influencing supporters. The communication deliverables will be used on social media, web portals, cable TVs, digital radios nationwide.

2) OBJECTIVES OF THE ASSIGNMENT

The primary purpose of the internship is to assist in increasing UNFPA's brand and visibility on popular social media and web portals in Thailand and promoting issues relevant to mandate of UNFPA Thailand. Producing communication deliverables in modern formats is one of the elements under this purpose. The audience is the young and influencing prospective supporters.

The secondary purpose is to assist in liaising with journalists or in organising public events or activities to promote the issues under the mandate of UNFPA Thailand.

The perspective from an intern, who represents the young demographic group, is the key in providing an insight from the eyes of the young people themselves. UNFPA should be able to learn from the young intern how to connect with the young audience.

3) SCOPE OF WORK

The intern will be responsible for:

- High caliber in promoting content on positive adolescent sexual and reproductive health and rights on popular social media in Thailand – Facebook, Twitter, YouTube, and web portals like Sanook, Dek-d, MThai, MSN Thai, Truelife, etc.
- Basic knowledge and capacity in produce communication materials for new media such as basic short video clips, infographics and presentations on the issue relating to positive adolescent sexual and reproductive health and rights.
- Assist in liaising with Thai journalists.
- Assist the Communications Specialist as assigned.

4) DURATION OF ASSIGNMENT, DUTY STATION AND EXPECTED PLACES OF TRAVEL

The internship will be for a period of 3 Months

The internship will not be remunerated.

Duty station is Bangkok.

5) REQUIREMENTS

- Undergraduate/graduate student or equivalent degree in communications
- Demonstrated skills in social media literacy
- Good command in using written English and translating English into Thai and vice versa
- Has positive attitude and mindset on positive adolescent sexual and reproductive health and rights
- Skills in graphic illustration

6) PROVISION OF MONITORING AND PROGRESS CONTROLS

The intern will work under the primary supervision of the Communications Specialist, UNFPA Thailand Country Office.

Please submit your application letter indicating internship post title, resume, and a completed UNFPA Internship Application Form by email to thailand.office@unfpa.org no later than **Monday, 24 April 2017.**