



**Answers to questions about
the RFQ N° UNFPA/THA/RFQ/22/004
for “Production of UNFPA Thailand 12th Country Programme Videos”**

Question 1: Is the 3 min video consisting of animation, shooting on location, interviews, or editing of stock footage and footage produced by UNFPA? Or is it a mix? I understand we have to propose a narrative strategy, but the costs are significantly different depending on the scope and desired output format. If you could provide a reference, that would be very helpful.

Answer: The video produced for UNFPA in the previous programme cycle had a mixture of animation and new footage produced by our service provider:

<https://www.facebook.com/UnfpaThailand/videos/898513453593287/>. For this current programme cycle, UNFPA is open to diverse components in this planned video. It could be animation, stock footage or interviews. UNFPA has some good stock footage and photos which could also be used in the proposed narration and story line.

Question 2: We will be conducting our research regarding the background, achievements, and following four years of UNFPA, or will there be a raw draft of the main points of interest?

UNFPA understands that we provide a number of information for prospective service providers in a very short period of time. Under Annex II, Term of Reference, the section ‘Purpose’, a brief information about UNFPA’s focus in the next four years is provided.

‘UNFPA’s mandates are to support Thailand, through partnerships with the public and private sectors, to be a high-opportunity society in which every group of the population, especially women, girls, persons with disabilities, ethnic youth and those living with vulnerable conditions, can access user-friendly family planning services and life-saving services from gender-based violence.

Full details of the UNFPA Country Programme in Thailand:

<https://www.unfpa.org/thailand-cpd-2022-2026-dfpacpdtha12/>.

At the provided link, please see the Country Program Document of UNFPA Thailand, 2022-2026 at the top of the document list or

https://www.unfpa.org/sites/default/files/board-documents/main-document/ENG%20-%20DP.FPA_.CPD_.THA_.12%20-%20Thailand%20CPD%20-%202022%20FRS%20-%20FINAL%20-%201Dec21_0.pdf. All three programmatic focuses are listed in this strategic document.

For previous achievements, please see

<https://www.facebook.com/UnfpaThailand/videos/880364236137517/>.